

# Bronze Digital Marketing Package

Services are offered on a monthly basis.  
No contracts. Stop anytime.

<b>Bronze Digital Marketing Package</b> <b>\$1,000/month</b>
Free consultations (up to once/week)!
Package includes \$100 of digital advertising!

## **Personalized communications plan\***

This plan includes brand positioning and strategy, audience and message development, SWOT analysis, GOTs, social media plan, industry research and an action outline.

## **Social media marketing (three platforms / three hours per week)**

This service is only for the following platforms: Instagram, Twitter, LinkedIn, Pinterest and TikTok. This includes social listening, engagement and social analytics/reporting. Tammie will check your social media platforms every day but will only spend designated hours actively working on social media marketing.

## **Social media content management (two platforms)**

This service is only for the following platforms: Facebook, Instagram, Twitter, LinkedIn and Pinterest. This includes content development and sharing, as well as a custom content strategy anchored by consistent posting (3 posts/week).

PLEASE NOTE: Client will need to send products to Tammie free of charge to take pictures, create posts, etc.

## **Digital advertising**

\$100 of advertising is included. Additional advertising will require additional payment.

***For questions or info about payment plans, you may email [tammieriley@gmail.com](mailto:tammieriley@gmail.com).***

\*Personalized communications plan is only offered once.  
Recommend reviewing/updating this plan once/year.